

P2P USA 2021 LEADERSHIP INSTITUTE

Sponsorship Invitation



PARENT TO PARENT
USA

Your Leadership Institute sponsorship will reach Parent to Parent leaders and partner organizations throughout the U.S., demonstrating your commitment to parents of individuals with disabilities or special health care needs, while supporting the critical work of Parent to Parent.

WHAT IS THE LEADERSHIP INSTITUTE?

Every two years, P2P USA's Leadership Institute brings together Parent to Parent organizations and partners for networking, camaraderie, and professional development opportunities.

Parent to Parent leaders from across the country share best and promising practices to address the changing needs of families of those with disabilities and special health care needs, and strategies to expand services to diverse populations and high-risk communities.

ABOUT PARENT TO PARENT USA

Parent to Parent USA is a national 501(c)(3) organization. Our mission is to support a network of Parent to Parent programs to ensure access to quality emotional support for families of individuals with disabilities and/or special health care needs.

The Parent to Parent model was developed by and for parents to address the powerful emotions, new responsibilities, stress, and isolation that parents and families face in caring for a child with disabilities and special health care needs.

Together, Parent to Parent organizations provide:

- 8K fully trained Support Parents available*
- 17K families supported each year*
- 23 languages spoken by staff*

*Source: 2019 P2P USA Alliance Member Survey

2021 EDITION

The 2021 Leadership Institute will focus on cultivating and developing diverse leadership to advance investment in Parent to Parent peer support.

It will be held virtually on October 18- 20, 2021, from 12:30 p.m. to 4:00 p.m. E.T.

BENEFIT HIGHLIGHTS

- Nationwide exposure to 35 state Parent to Parent, plus partnering organizations
- Access to decision-makers and influencers who support parents of individuals with disabilities
- Visibility to organization leaders and staff who are parents themselves
- Sponsor Exhibition Platform & opportunity to schedule meetings with attendees
- 200+ attendees
- Option to share a pre-recorded message to attendees

BECOME A SPONSOR TODAY!

For further information about P2P USA and the 2021 Leadership Institute sponsorship opportunities, please contact **Marsha Quinn** at **425-223-2836** or email **mquinn@p2pusa.org**. Thank you for your support!



Sponsorship Packages

PRESENTING SPONSOR: \$5,000

- An opportunity to present and or share a pre-recorded video commercial segment during the open plenary session
- Company representation and remarks at each plenary session
- Company name/logo and message supporting individuals of families with disabilities or special health care needs prominently displayed on the conference web platform
- Logo recognition during breakout sessions
- Sponsor virtual exhibit space where you can share information, downloads, schedule one-to-one interactions with conference participants OR provide a pre-recorded message
- Company name/logo displayed on the P2P USA website
- Social media announcement of sponsorship

GOLD LEVEL SPONSOR: \$2,500

- Company representation and remarks at each plenary session
- Company name/logo and message supporting individuals of families with disabilities or special health care needs prominently displayed on the conference web platform
- Logo recognition during breakout sessions
- Sponsor virtual exhibit space where you can share information, downloads, schedule one-to-one interactions with conference participants OR provide a pre-recorded message
- Company name/logo displayed on the P2P USA website
- Social media announcement of sponsorship

SILVER LEVEL SPONSOR: \$1,000

- Company representation and remarks at opening plenary session
- Company name/logo and message supporting individuals of families with disabilities or special health care needs prominently displayed on the conference web platform
- Sponsor virtual exhibit space where you can share information, downloads and links
- Company name/logo displayed on the P2P USA website
- Social media announcement of sponsorship

BRONZE LEVEL SUPPORTER: \$500

- Company representation and remarks at opening plenary session
- Company name/logo and message supporting individuals of families with disabilities or special health care needs prominently displayed on the conference web platform
- Sponsor virtual exhibit space where you can share information, downloads, and links
- Social media announcement of sponsorship